


67th Annual Meeting of the American Scientific Affiliation

Science, Faith, and the Media: Communicating beyond books (Ephesians 4:25)

**Point Loma Nazarene University
San Diego, CA. July 20-23, 2012**

Science, Faith, and the Media: Communicating Beyond Books

July 20-23, 2012, San Diego, CA



Ephesians 4:25. Therefore each of you must put off falsehood and speak truthfully to your neighbor, for we are all members of one body (NIV).

Nowadays, some of the ways of communicating (beyond books) include Film, TV, Radio, Internet, and Social Networking.

Borders Books Closing: Liquidation Sales Start Today

July 22, 2011



Borders Books Closing

Yes, after 40 years, Borders Books will be closing their doors. The **Borders Going Out of Business Sales** will begin today, 7/22.

The 2012 Conference will bring ASA members together with leaders in various communication industries.

These leaders will share their thoughts and ideas about ways of using modern media to communicate with the general public regarding issues of science, faith, and the interaction between the two.

Another major meeting theme will address how the media, in general, currently portrays Christians, scientists, and scientists who are Christians, and, to the extent that misconceptions exist, how they can be changed.

Activities currently being planned include:

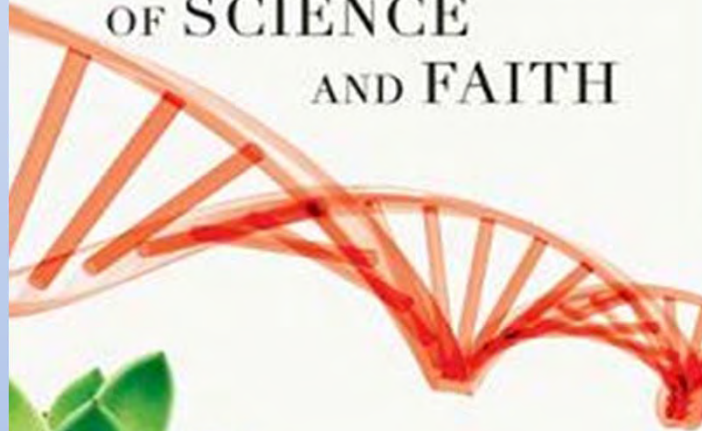
- 1. Plenary and seminar presentations by science, philosophy, communication, journalism and film studies professors and industry professionals.**
- 2. Interviews and round table discussions involving Film, radio, and TV, studio executives, actors, directors and producers.**
- 3. Plenary, interviews, tracks with industry professionals in social networking, internet, alternative media, and marketing.**

- 4. Presentation by the Science and Entertainment Exchange of the National Academy of Sciences
<http://www.scienceandentertainmentexchange.org/>**
- 5. Continuing track of constant interest: science teaching, stewardship, ...**
- 6. Movie Night in “The Greek”a film that fits the meeting theme, viewed out under the stars in America’s oldest outdoor amphitheater, and followed by a discussion panel.**
- 7. Whimsy: light, often comical, shorts presentations leading up to the plenary speaker.**
- 8. Wider variety of books.**

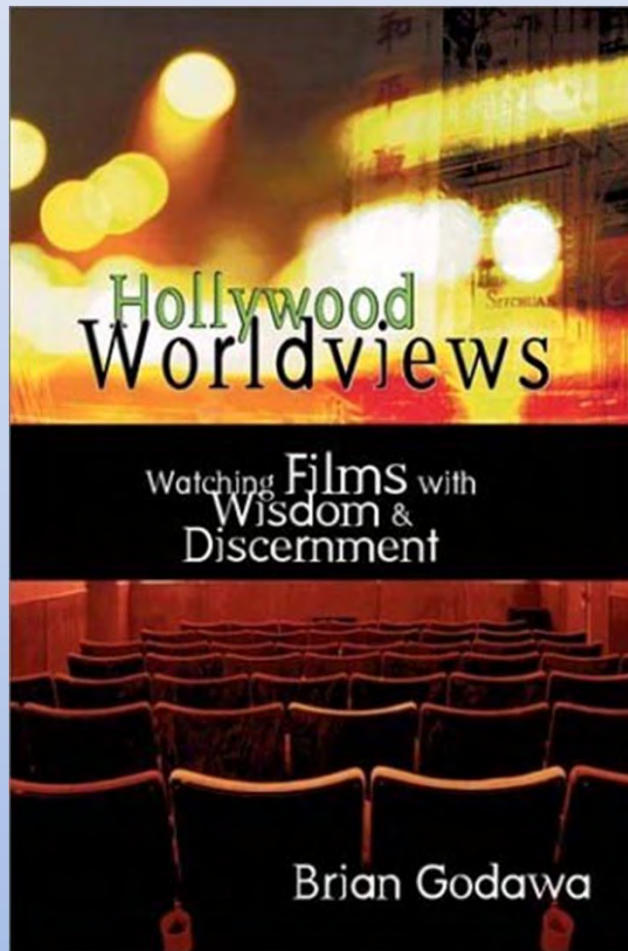
Straight Answers
to Genuine Questions



THE LANGUAGE OF SCIENCE AND FAITH



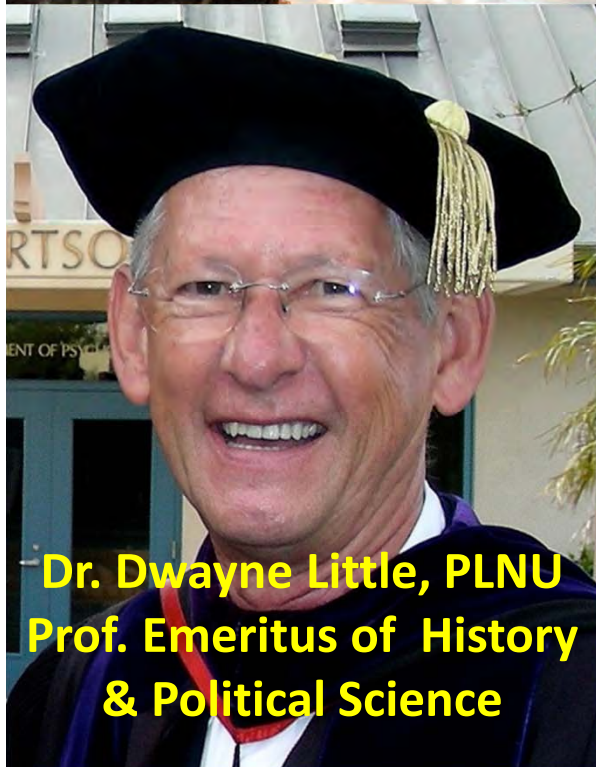
KARL W. GIBERSON
Author of Saving Darwin
& FRANCIS S. COLLINS
Author of The Language of God



**Some fun things to do
close by on Point Loma
when not attending
meeting sessions
include:**

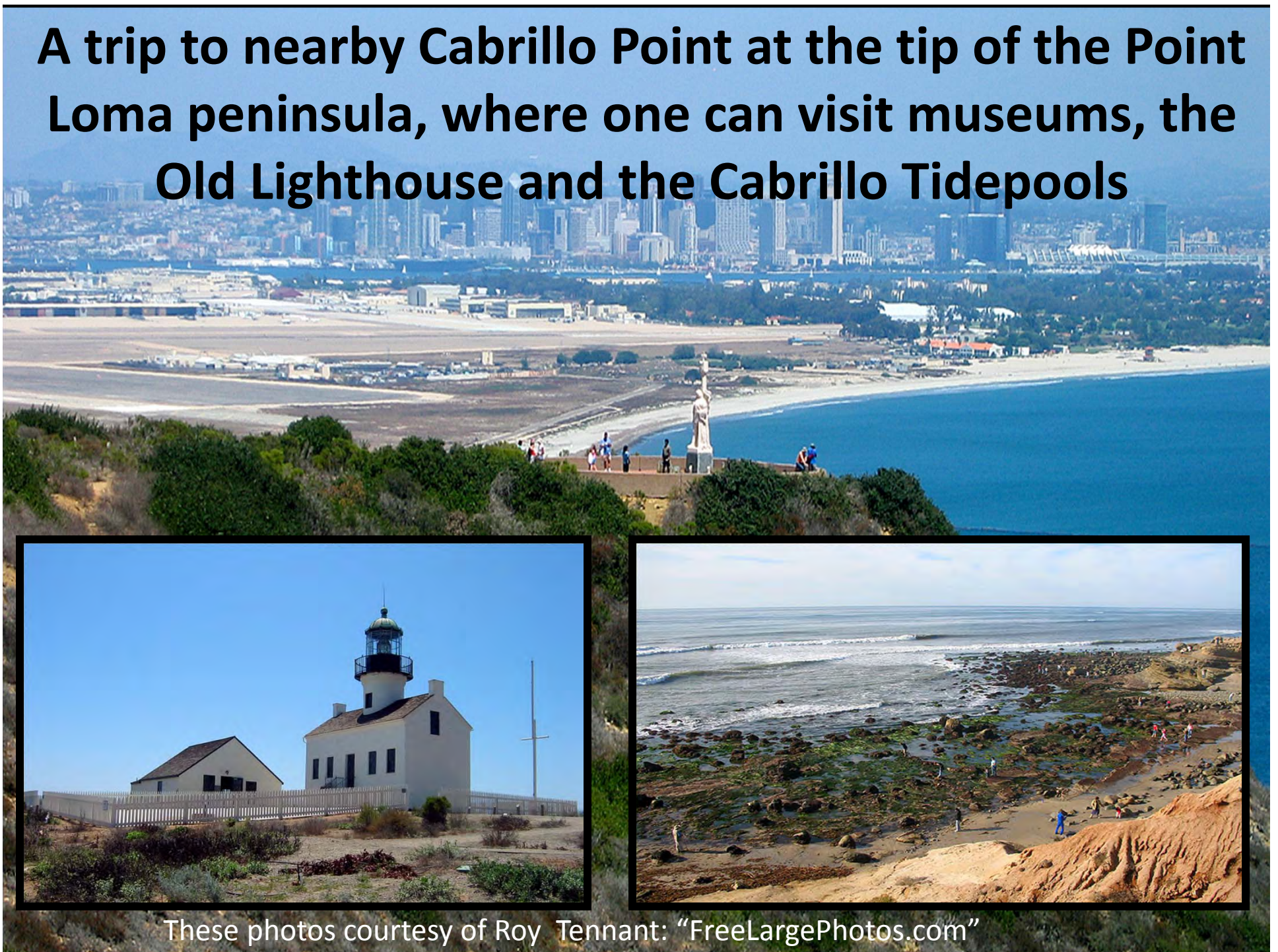
A lecture and campus tour led by Dr. Dwayne Little, dealing with the early days when PLNU was known instead as “Lomaland”.....the home of Madame Katherine Tingley and her devoted band of Theosophists

**Katherine Tingley’s “Lomaland”
(circa 1900)**



**Dr. Dwayne Little, PLNU
Prof. Emeritus of History
& Political Science**

A trip to nearby Cabrillo Point at the tip of the Point Loma peninsula, where one can visit museums, the Old Lighthouse and the Cabrillo Tidepools



These photos courtesy of Roy Tennant: "FreeLargePhotos.com"

Many other interesting destinations are all within a 15-20 minute drive from the PLNU campus, including:

**Coronado Island...where Presidents stay
when they visit San Diego**

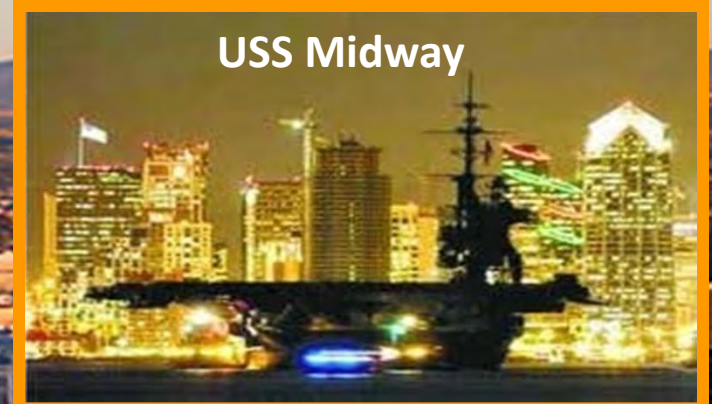
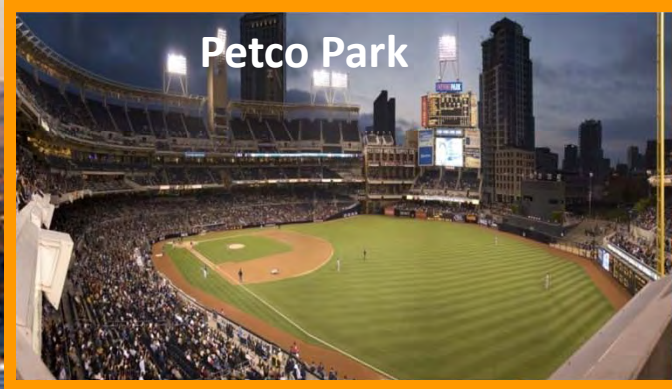
Hotel del Coronado



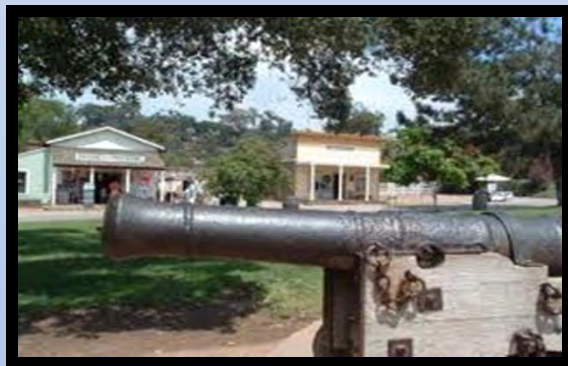
Balboa Park, with its lovely gardens, museums and the world famous San Diego Zoo



The Harbor and Downtown San Diego



Old Town is also fun to explore



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CASA Guadalajara Capturing the Spirit of Mexico

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Visit the Shops full of carefully selected gifts, jewelry, fashions, folk art & home decor. Delightfully colorful and unique in all the world!

The collage features a variety of Mexican-themed elements: a plate of food with guacamole and salsa, a man in a maroon shirt playing a trumpet, a woman in a colorful striped dress, a piñata, a large margarita glass, a fountain, and a row of colorful mugs.

Scripps Institution of Oceanography, Birch Aquarium and the Salk Institute

© Phillip Colla / Oceanlight.com



La Jolla and the Torrey Pines State Reserve



**And if you still need another reason to attend, then
just come for San Diego's great July weather!**



**Average nightly temperature of 66°F
Average daytime temperature of 76°F
Average daytime humidity of ~65%.**