Appropriate Technology for the Poor

Why the "South to South" Approach Works Best:
A Case Study on Technology Transfer
From the Philippines to Liberia

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"The Tree of Life"



More than 20 million Filipinos are dependent on the coconut industry

There are more than 3.5 million coconut farmers in the Philippines



Some of the high-value products from coconuts

- Virgin coconut oil (cosmetics, health supplements)
- Refined coconut oil (cooking, fuel)
- Excellent soap
- Pure, organic vinegar (from coconut "water" and sap)
- Coco "peat" (from coconut dust): high-quality soil conditioner; water filter; coco-fiberboard
- Coco fiber soil stabilization nets; doormats
- Coconut shells for clean-burning charcoal & jewelry
- Coco methyl ester (CME) diesel fuel alternative and diesel fuel additive
- High-nutrient animal and poultry feed
- Low-sucrose/-glycemic index sugar (from coconut sap)

(Requires electricity)



This, too, is Liberia, with an estimated 200+ miles of coastline planted to coconuts









The existing coconut "industry" in Liberia due to: no electricity, no roads, virtually no value-adding

L\$100-L\$150 per sack of 100

(US\$1 = L\$60)







To market to sell coconuts @ L\$10 each, or L\$25 for three pieces





Who needs sophisticated machinery?

De-husking process

The Filipino farmer shows the way: Technology Appropriate for the Poor



















Coconut meat grater

How to make coconut oil (for cooking, making animal feed, lamps, etc.)









Squeezed-out grated meat = high-nutrient animal/poultry feed ??













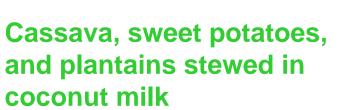
...nope, not for poultry or animal feed....but as...



Yummy coco burgers!!



Cooking with coconut milk





Coconut oil-making faster, easier than palm oil-making









This is a part of a coconut tree

Aromatic coconut cooking oil.....



....and yummy coconut candy





How to make a coconut oil lamp with re-used/recycled parts









The making of candy from young coconut

Another home-made gadget designed to scrape the softer meat of green coconut





Cooking the grated coconut
"noodles" in brown sugar, then
shaping them into mounds on fresh
banana leaves

Bokayo, a popular Filipino treat



How to make coconut sugar









Cutting coconut "slate" also increases fruit yield Used plastic water bottles are a necessity

















Even an old discarded tire can be useful



Low-glycemic index, low-sucrose sugar







Typical charcoalmaking process in Liberia



... and its aftermath

Charcoal-making from coconut shells....in 24 hours









Liberia's first-ever charcoal made out of COCONUT SHELLS







...why not the longer, sturdier broom from the coconut fronds?







From early on, it's the little girls – who grow up to be strong and sturdy women - who do most of the work....



What's wrong with this picture??



"Now, my family can eat more than one meal a day..."





So why focus on coco shell jewelry...

...and doormats???





Expensive, complicated equipment vulnerable to local power fluctuations

A process that diverts coconut shell resources from the more important charcoal production





Instead of spending money to promote a clean-burning, portable stove that uses abundant wood chips for fuel....







...Why import an expensive oil expeller whose function can be done manually, and at home??



Success factors in Liberia

Hard-working women...

....and cellphones!





The biggest success factor of all: FAITH



Churches of all kinds....everywhere....anywhere in Liberia (This one is made out of coconut fronds!)



....working women who sing and pray and dance before going off to work





Da Kokonut Lady and her friends after church service

....someday, no more plastic flowers!

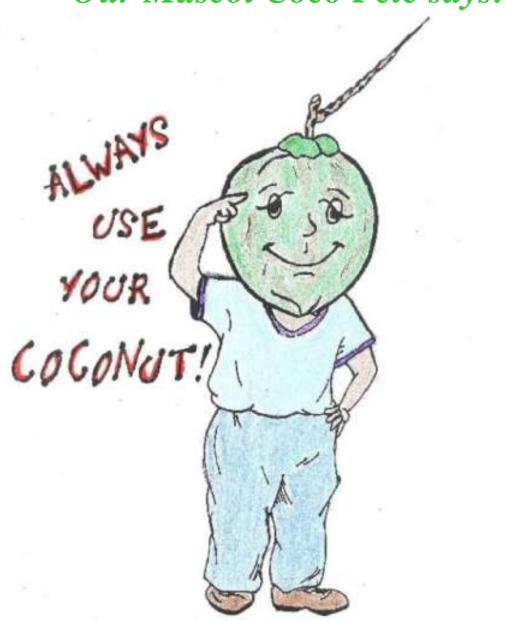


SUMMARY

- Small-scale value-adding of abundant, untapped natural resource
- Keep "technology" simple, bottom-up, and applicable to local conditions
- Cut costs via "RE-USE, RE-CYCLE"
- Introduce "clean and green" processes

• . . . and, above all, follow SRE's motto:

Our Mascot Coco Pete says:



Sustainable Rural Enterprise

RE3 = <u>Renewable Energy + Rural Enterprise = Robust Economy</u>

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